



UNITED STATES
of America's
CAROLINA
PAGEANTS

State Contestant Handbook '23

January 6-8, 2023

Crown Complex, Fayetteville, NC

usoaMissNorthCarolina.com

usoaMissSouthCarolina.com

Welcome to United States of America's Carolina Pageant

United States of America Pageants are designed to encourage women to strive to **ACHIEVE** their hopes, dreams, goals, and aspirations while making them feel **CONFIDENT** and **BEAUTIFUL** inside and out! We believe the true definition of beauty is "**The unique set of combinations that make you, You!**" Our motto is to **EMPOWER Women, INSPIRE others, & UPLIFT everyone!** We focus on women empowerment, promoting positive self-image, and advocating a platform of community service, which allows our contestants to rise by lifting others. But more importantly, we are an elite sisterhood that gives support and encouragement to inspire each delegate to be the best version of herself!

"There is no tool for development, more effective than the empowerment of women"

-Kofi Annan



Apply at



usoaMissnNorthCarolina.com

usoaMissSouthCarolina.com



usocarolinapageants



United States of America's Miss South Carolina
United States of America's Miss North Carolina

Event Information



Crown Complex
Fayetteville NC
January 6-8, 2023

Room blocks
available at
Fairfield Inn & Suites by
Marriott Fayetteville North
(910) 223-7867
15 minute drive from venue



**Schedule subject to change*

Friday

5 pm

Registration

6 pm

Orientation

7-8:30 pm

Rehearsal #1

Saturday

9 am-12 pm

Interviews

5 pm

participate in the
Runway Extravaganza
modeling the latest
formal wear

Sunday

9:30 am

Rehearsal #2

noon

Pageant begins
*Official winning
photos to be taken
immediately
following event.*

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United States of America's Miss South Carolina
United States of America's Miss North Carolina

Eligibility Requirements



TEEN

- Is between 13-17 years of age as of 1/1/2023
- Is single, not married, has never been married is not pregnant & has never given birth.



MISS

- Is between 18-28 years of age as of 1/1/2023
- Is single, not married, has never been married is not pregnant & has never given birth.



MS

- Is 29+ as of 1/1/2023
- Is single, divorced, with or without children



MRS

- Is 18+ as of 1/1/2023
- Is legally married to her spouse
- If not a citizen or permanent resident is married to a U.S. citizen.

Is a U.S. citizen or has been granted permanent residency by the U.S.
Is a resident, works, or goes to school in the state they are competing.
Has never appeared nude in photographs or film.
Is a natural-born female.



Wardrobe Requirements

INTERVIEW

Dress for Success! Select an outfit suitable for a job interview. Dress, skirt suit, or pantsuit, whatever reflects your personal style!



OPENING NUMBER

You will need to wear a dress of your choice in the color **PINK**. Rhinestones, pearls, and other embellishments are allowed but no additional colors. Floor-length dresses are not allowed for the opening number. It must be a cocktail-style dress. Rompers and pants are allowed. You will need to provide and wear silver, clear or nude colored shoes.

FITNESS / SWIM

TEEN: Select any style of athletic clothing & athletic shoes.

MISS, MS., MRS.: Select any style of swimsuit & heels. No Thongs allowed! Bottoms must provide adequate coverage!



EVENING GOWN

Better than beautiful! Select any style floor length formal dress that makes you feel like the Queen you are!

Judging Criteria

Interview

25% of SCORE ROUND ROBIN STYLE

Content of Judges Bio, Knowledge, Perception, Self-Expression, Spontaneity, and Personality will be evaluated. Also important is the Use of Vocabulary, Voice, Appearance, and Grooming. Here are some things the Judges will be thinking about.

- How well did the contestant answer the question in terms of content and knowledge?
- How quickly was the contestant able to think on her feet?
- How articulate and personable was she?

Fitness/Swim

25% of SCORE ONSTAGE PRESENTATION

Physical Fitness, Confidence, Choice of Ensemble, Poise, Posture, and Execution of Movement will be evaluated. Here are some of the questions the Judges will be thinking about during this segment of the competition:

- How well did the contestant model her swimsuit in terms of style and grace?
- How well did the contestant's swimsuit flatter her figure?
- How well did the contestant convey confidence with body type & choice of swimsuit?

Evening Gown

25% of SCORE ONSTAGE PRESENTATION

Confidence, Choice of Evening Gown, Poise, Posture, Personality, Charm, Style, Charisma, Grace, Execution, Overall Appearance, and Stage Presence will be evaluated. Here are some of the questions the Judges will be thinking about during this segment of the competition:

- How well did the contestant model her gown in terms of technique and elegance?
- How well did the contestant's gown flatter her figure?
- How well did the contestant convey confidence with body type and choice of gown?

Onstage Question

25% of SCORE ONSTAGE PRESENTATION

Knowledge, Spontaneity, Personality, Vocabulary, Voice, Confidence, and Sense of Values will be evaluated. Here are some of the questions the Judges will be thinking about during this segment of the competition:

- How well did the contestant answer the question in terms of content and knowledge?
- How quickly was the contestant able to think on her feet?
- How articulate and personable was she?

Entry Fees

\$595 State Fee + \$299 Spotlight Page Fee

- Official entry to participate in the annual competition Official USOA City/Region Titleholder crown
- Official USOA City/Region Titleholder sash
- Full Page Spotlight Page in the Program Book
- One State Program Book
- Rehearsal choreography/preparation during the weekend
- Website recognition and social media exposure
- Contestant Swag Bag

Payment Schedule

- Payment #1) \$195 Deposit due immediately! Reserves Local Title
- Payment #2) \$200 Orders Sash & Crown
- Payment #3) \$200 Delivers Sash & Crown
- Payment #4) \$299 Final Payment

Payment Information

Venmo: @USOACarolinas

or

Paypal link on the website

ALL FEES ARE NON-REFUNDABLE
AND NON-TRANSFERABLE

*A late fee of \$150 will be incurred if all required payments and documents are not received by the deadline



Program Book

Contestant Spotlight Page



All contestants will be responsible to purchase ONE FULL PAGE COLOR ADVERTISEMENT in the Program Book for \$299. The ad page must be 300 DPI and submitted print-ready.

Program Book Fundraising



To Help with the associated costs of competition you can sell ADDITIONAL advertisements in the program book & earn money! We have set up an incentive program for you to help offset your expenses. Listed below are the available opportunities, their costs and the amount you will receive for selling the advertisement! You will be provided with a sponsorship letter to help you secure sponsors.

Advertisement	Cost	Incentive
Back Cover	\$700	\$350
Inside Cover	\$650	\$300
Two Page Spread	\$550	\$225
Full Page	\$300	\$150
Half Page	\$150	\$75
Quarter Page	\$75	\$35

Full Page 8.5" w x 11" h Add 1/4" bleed	Half Page 7.5" w x 4.75" h Add 1/4" bleed
	Quarter Page 3.5" w x 4.75" h Add 1/4" bleed

**ARTWORK MUST BE TURNED IN BY
TBD**

All advertisements must be submitted electronically and be formatted correctly in accordance with the size chart above, and be submitted as a 300DPI JPEG file.

Documents & Backstage

Documents & Deadlines

1. Official Application- *Due Immediately*
2. Deposit- *Due Immediately*
3. Official Paperwork- *Due Immediately*
 - o Title holders agreement
 - o Indemnity Contract
 - o Credit Card Authorization Form (Only used if in violation of contract or on delinquent accounts)
 - o Photo release
 - o Advertising release
4. Headshot, a professional photo, NO SASH, AND CROWN ALLOWED
5. Copy of birth certificate, naturalization, or permanent resident card
6. Copy of driver's license or identification card
7. Final divorce decree for any previously married Ms. contestants
8. Ad Page artwork/fees/forms (as soon as they are ready, but NO LATER than one month prior to the pageant)
9. Mrs. - Copy of marriage license.
10. Any other documents requested by the director.
11. Judges Bio Form - Digital copy due 3 weeks prior to pageant AND six (6) hard copies, typed and three-hole-punched! (Due at orientation/registration)

***Items 4-10 are due no later than TBD**

Backstage Regulations

No one is allowed in the backstage dressing area during the pageant other than the contestant. We will have staff backstage to help with wardrobe if necessary.

Pageant Etiquette

None of these things will win or lose a pageant for you. However, once you have entered the pageant everyone is watching you, and it is important to make a good impression. These guidelines will help you create an impression of a responsible, confident, organized individual who can handle any job given to her.

- Meet every deadline, or call for an extension!
- Follow all rules! They are for your safety and security.
- Be neat and clean! No one should have to pick up after you.
- Be organized! It is your responsibility to know what's happening and be ready.
- Get acquainted! You should get to know the other contestants, the contestant coordinators, and our Team. Most importantly, be respectful to everyone!
- Be complimentary of all accommodations and meals! Sponsors and staff always do their best, please remember that.
- Be cheerful even if you are not "the winner." Only one person can win the crown, and you are a winner for representing your local title!
- Be a gracious winner! It happens once in a lifetime, and many others would like to be in your shoes!



FAQ's

Participate with your friends!

You will receive \$50 credit for every new delegate in any division that you refer that pays her entry in full and competes.

Is there a minimum amount of tickets I am required to sell?

No

When do tickets go on sale?

Tickets typically go on sale 2-4 weeks prior to the pageant. You will be notified when they go on sale and given instructions on how to purchase tickets

Do I get a free ticket for my parent or husband?

No, Everyone must purchase a ticket to attend the pageant.

Are there any required rehearsals prior to the pageant?

No

Will the pageant be televised?

We are aiming to provide a livestream of this year's pageant. More information will be announced as we get closer to the pageant.

How do I sell advertisements in the program book to raise money towards my pageant expenses?

Once you are registered as a contestant, you will be provided a sponsorship letter to present to businesses, friends and family whom may wish to support you by either purchasing an advertisement to simply wish you good luck or to promote and highlight their business!

How long does it take to receive my crown & sash?

Once it is ordered it generally takes 4-6 weeks for production and shipping. No crowns or sashes will be shipped prior to full entry fee being received.

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